



FEMA

PER-385

IMPROVING BUSINESS' FINANCIAL LITERACY AND MANAGEMENT TO SUPPORT POST-DISASTER ECONOMIC RECOVERY

OFFERED BY

National Center for Disaster Preparedness

EARTH INSTITUTE | COLUMBIA UNIVERSITY

DATE & TIME

Tuesday, July 20th, 2021

9:00am-3:00pm MT

(11:00am-5:00pm ET)

Includes a 1 hour for lunch and breaks.

LOCATION

- Zoom Live Session on July 20th.
- Zoom login information will be provided before the training.

COURSE DESCRIPTION

This instructor-based training will present information on how communities can plan for economic recovery after a disaster. The course will introduce lessons learned from recent disasters and will provide an overview of currently available resources and tools for disaster planning. The workshop will provide training consisting of planning tools and resources for the community to conduct disaster financial planning for pre-and post-disaster financial recovery. The curriculum will include opportunities to develop stronger partnerships between community actors, provide checklist based resources for use in a pre- and post-disaster environment, and best practices for utilizing available resources.

Some of the areas covered in the course include developing pre-disaster plans for financial literacy, understanding disaster assistance programs that are available to businesses, the importance of business continuity planning, and understanding a business's vulnerability to disasters.

ENROLLMENT & PRE-REQUISITES

Register at: <https://www.ncdpcourses.org/catalog/>.

- Click on the icon that says "[PER 385 MT IMPROVING BUSINESS' FINANCIAL LITERACY AND MANAGEMENT TO SUPPORT POST-DISASTER ECONOMIC RECOVERY](#)" and select the Enroll icon. Be sure to enroll in the live training session on July 20th.

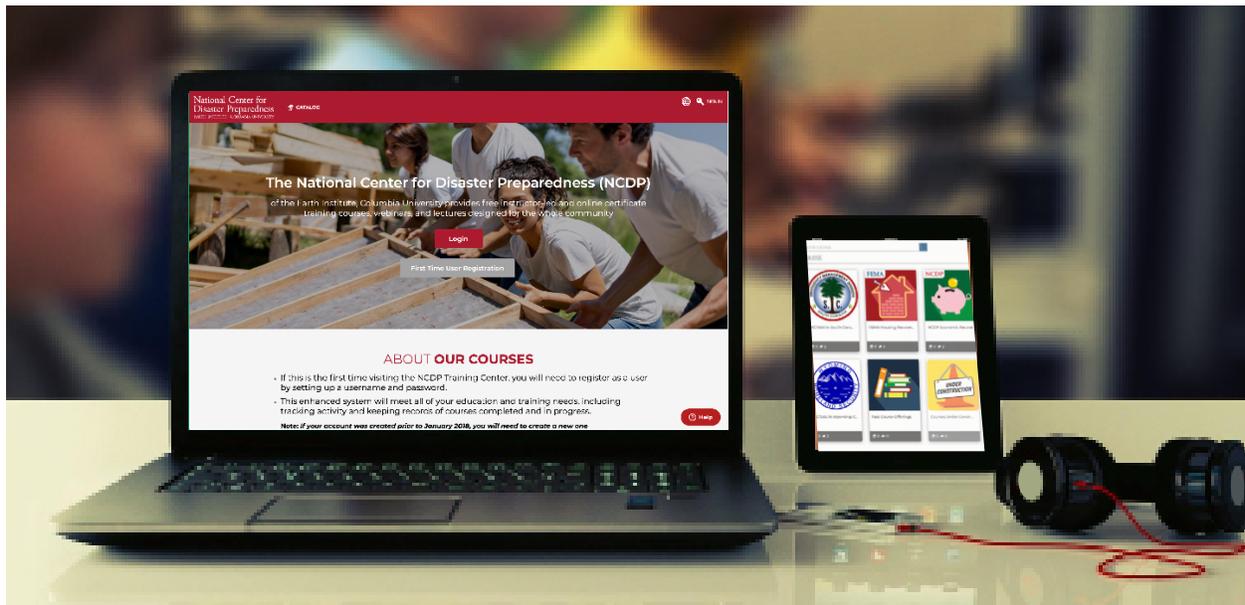
The pre-requisites include a pre-test that should be done before the training and is linked to in the course when you login or access the course via "My Dashboard".

Reminders will be sent out before the live session.

For registration assistance contact crlcadmin@columbia.edu with the subject line: **MT PER385**.

All trainings require participants to register for a FEMA Student Identification (SID) Number prior to attending. Register for an SID at <https://cdp.dhs.gov/femasid/register>

If you require ASL accommodations for this training, please email: crlcadmin@columbia.edu



TARGET AUDIENCE

This course is based on a whole community approach and designed to be open to anyone who may find it useful, however topics will be targeted towards business-related aspects of financial planning in cases of disasters. Particularly relevant include owners of both large and small businesses, state and local emergency managers, first responders, financial institutions (i.e. banks), and whole community partners that work to promote economic development and/or disaster response (e.g. voluntary, faith-based, or philanthropic).

LEARNING OBJECTIVES

By the end of this training, participants will be able to fulfill the following learning objectives:

- Identify key elements of business financial literacy, including critical components of pre-disaster planning, such as the benefits, hazards, risks, and key stakeholders, especially in vulnerable areas;
- Restate business action steps for increasing disaster financial readiness in a disaster financial management strategy;
- Identify components of a collaborative economic recovery plan that incorporates resources from public, private, and volunteer agencies;
- Identify quantitative and qualitative tools useful in performing economic assessments after a disaster (e.g. assessing damage to property);
- Recognize ways to coordinate intermediate and long-term plans among whole- community partners who can support business financial recovery.